

Message Text

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DRAFTED BY: COM/BEWT/TPD/562/JROBINSON

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EUR/SOV/JCOLBERT

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R 101706Z SEP 75

FM SECSTATE WASHDC

TO AMEMBASSY MOSCOW

UNCLAS STATE 215068

E.O. 11652: N/A

TAGS: BEXP, UR

SUBJECT: MINI-SHOW THEMING

FOR JIM BLOW/U.S. COMMERCIAL OFFICE, MOSCOW

1. RECRUITMENT IS UNDERWAY FOR AIR POLLUTION MINI-SHOW FEBRUARY 2-6, AND I ANTICIPATE LITTLE DIFFICULTY IN FILLING SHOW. FACT SHEET IS BEING MAILED TO YOU.

2. THERE ARE THREE REMAINING MINI-SHows FOR THE COMMERCIAL OFFICE BEFORE JUNE. THEME FOR ONE IS RETAILING EQUIPMENT SCHEDULED MARCH 22-26. MARKET RESEARCH UNDERWAY AND LIST OF SUGGESTED COMPANIES WILL BE POUCHEd.

3. ON BASIS OF A CHECK WITH THE SOVIETS, WHAT THEMES APPEAR TO BE THE MOST DESIRABLE FOR REMAINING TWO SHOWS? PLEASE SUGGEST ALTERNATIVE THEMES FOR THESE TWO WITH PREFERENCES.

4. THEME FOR APRIL SHOW WAS TENTATIVELY COMPUTERS IN SCIENTIFIC RESEARCH. I AM SCEPTICAL ABOUT LATTER DUE TO POTENTIAL LICENSING DIFFICULTIES. DO YOU AGREE THAT ANOTHER

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TIAL LICENSING DIFFICULTIES. DO YOU AGREE THAT ANOTHER

THEME WOULD BE PREFERABLE?. KISSINGER

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